

HOST COMMUNITIES AND RESPONSIBLE TOURISM

- *Engaging with host communities of tourism destinations*
- *Fostering civic pride, awareness and welcome*
- *Developing a resource within the community*
- *Maximising local benefits and minimising negative impacts*
- *Ensuring mutual respect between tourists and residents*
- *European Capital of Culture: experiences, impact and plans*
- *Promoting commitment to „Responsible Tourism”, with ethical concerns, equality long-term vision, certification and award schemes*



The Interregional Cooperation Programme INTERREG IVC, financed by the European Union`s Regional Development Fund, helps Regions of Europe work together to share experience and good practice in the areas of innovation, knowledge economy, environment and risk prevention.

EUR 302 million is available for project funding, but more than that, a wealth of knowledge and potential solutions are also on hand for regional policy-makers.

CHARTS is a Regional Initiative project focused on the role of culture and heritage in the formulation and delivery of added-value to regional strategies for sustainable tourism development and integration into local, regional, national and EU policies.

This Leaflet is addressed to regional and local authorities, destination management authorities, destination agencies, tourism promotion bodies, tourism boards, tourism associations, tourism networks, cultural networks, EU institutions, international bodies and other interested parties.



NATIONAL INSTITUTE FOR RESEARCH AND DEVELOPMENT IN TOURISM, ROMANIA

<http://www.incdt.ro>

This Leaflet forms a part of the CHARTS project Web based toolkit on Host Communities and Responsible Tourism. It is developed with co-funding support from European Regional Development Fund and made possible by the INTERREG IVC programme 2007-2013



HOST COMMUNITIES AND RESPONSIBLE TOURISM



Engaging Culture and Heritage for Sustainable Tourism Development