ENtopia Project

Our Places in Europe

Our Cultural Townscape:
Europa Nostra Banner for Heritage Towns and Villages of Europe

Miltiades Lazoglou
Town-Country Planner
Europa Nostra Greece
Presentation

- Europa Nostra
- Spatial Planning, Sustainable Development, Tourism
- Entopia Project
European Union Prize for Cultural Heritage-Europa Nostra Awards

Categories:

- **CONSERVATION**
  Outstanding achievements in the conservation, enhancement and adaptation to new uses of cultural heritage.

- **RESEARCH and DIGITIZATION**
  Outstanding research and digitization projects which lead to tangible effects in the conservation and enhancement of cultural heritage in Europe.

- **DEDICATED SERVICE by INDIVIDUALS or ORGANISATIONS**
  Open to individuals or organisations whose contributions over a long period of time demonstrate excellence in the protection, conservation and enhancement of cultural heritage in Europe and far exceeding normal expectations in the given context.

- **EDUCATION, TRAINING and AWARENESS-RAISING**
  Outstanding initiatives related to education, training and awareness-raising in the field of tangible and/or intangible cultural heritage, to promote and/or to contribute to the sustainable development of the environment.
Was launched in January 2012 by Europa Nostra

European Investment Bank Institute (founding partner) and the Council of Europe Development Bank (associated partner)

The 7 Most Endangered programme identifies endangered monuments and sites in Europe
Mobilizes public and private partners on a local, national and European level to find a viable future for those sites

Heritage and financial experts from Europa Nostra and the European Investment Bank Institute follow up and undertake “rescue missions” to the 7 sites, together with the nominators

The multidisciplinary teams assess the sites and help formulate a feasible action plan for each of them, in close cooperation with national and local public and private stakeholders
“What is the contribution of Cultural Heritage and Sustainable Tourism Development in tackling the economic and financial crisis?”
There is no such rationale for encouraging any temporary investment boom in areas where unemployment is much lower, and which, if successful, would damage Greece’s foremost comparative advantage, while, if unsuccessful, might lead to a collapse of any construction boom and possibly of the banking system, as has already occurred both in Ireland and Spain.
ENtopia Project Objectives

What is the ENtopia Project?

Objective: Establish a pan-European Network of traditional settlements

Different areas (cities, parts of cities, islands, municipalities) may join the network whether they:

- maintain -as far as possible- authentic architectural characteristics
- maintain their customs and traditions
- have local community and local government willing to co-operate for the sustainable development of the area
- have population is less than 15,000 inhabitants

The selected areas will join the network for three years and then they will be reassessed
ENtopia project is the newest program of Europa Nostra

Pilot period 2012-2014

March 2014 was held in Chios its official launch

September 2014 will be completed the online platform ("heart" of the project)

February 2015 will be the official opening for candidacies
ENtopia Project - Structure

- **International Organization**: Europa Nostra

- **Country Representative**: ELLINIKI ETAIRIA - Society for the Environment and Cultural Heritage

- **National Committee**: ENtopia Project Committee

Without local municipality's active participation is impossible to achieve the objectives
<table>
<thead>
<tr>
<th>Landscape</th>
<th>Tools: Landscape Character Assessment (LCA) plans, maps, Local information. Make a timeline</th>
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</thead>
<tbody>
<tr>
<td>1.1 Surrounding landscape is the context of the town/village: its landscape character</td>
<td>1.1A: Landscape description Routes in the landscape: Interface between landscape and built environment</td>
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<tr>
<td>1.2 Landscape within the town/village, if it occurs</td>
<td>1.2A: Description of Locally distinctive landscape within town/village: Connections, routes, green corridors, edges, open space wedges.</td>
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<td>TOOLS: SWOT Analysis, (Strengths, Weaknesses, Opportunities, Threats) Aerial maps</td>
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<td>1.1B: Access analysis Growing /static /declining Protection of nearby green zones. Capacity for change</td>
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<td>1.2B: Existing local landscape character and boundaries Open space, now and future. Protection; for trees, gardens etc and paving.</td>
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<td>1.3C: Protection, conservation, management of surrounding landscape. Development of landscape envelope</td>
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<td>TOOLS: Good ideas, integrated Vision Plan for long-term sustainability</td>
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<th>Built Quality of Small Towns and Villages</th>
<th>Tools: Histories, maps, drawings heritage surveys, Protected structures, urban character appraisal</th>
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</thead>
<tbody>
<tr>
<td>2.1 Built form and uses</td>
<td>2.1A: Original settlement form, uses and thematic quality, public space. Stages in growth</td>
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<td>2.1B: Evaluation of built form, revitalisation, central sites for special buildings; addition of new familiar buildings n context</td>
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<td>TOOLS: Analytical drawings - landmarks, paths, edges, barriers, nodes, connections, development or protection areas, mixed use areas</td>
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<td>2.2 Open spaces and activities</td>
<td>2.2A: Identification of diversity of space. Traditional activities: markets, performance, festivals, shops. institutions. List modern patterns: shopping, sport, etc</td>
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<td>2.2B: Reduction of townscape clutter. Analysis of movement: Traffic calming, better access, connectivity for pedestrians, good parking. Enrich the range of occasional activities.</td>
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<td>TOOLS: Sustainable principles, Energy conservation; use of sunlight, shadowing, green planting, water and shelter to optimise outdoor climate</td>
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<td>2.2C: Phase development: Phased plan for street improvement: Regular tidy up, strategy for local heritage buildings. Local traffic calming, pedestrian priority. Recycling and waste policy</td>
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</tbody>
</table>
12 Countries participate

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<th>England</th>
<th>France</th>
<th>Italy</th>
<th>Spain</th>
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<tbody>
<tr>
<td>Netherlands</td>
<td>Greece</td>
<td>Ireland</td>
<td>Hungary</td>
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<tr>
<td>Romany</td>
<td>Turkey</td>
<td>Serbia</td>
<td>Albania</td>
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Quality of Place

Genius Loci - the special atmosphere of a particular place

Castlepollard, Ireland

Children of Lir Country
Lakes Razelm and Jurilovca, Romany
The outer side of the houses are surrounded with three meters high walls built of rubble stone and wood beams.

Building materials are rubbles, wood and sun dried bricks.

Houses are painted with yellow, purple and blue colors. Usually wooden parts are left unpainted.

CUMALIKIZIK, TURKEY
Greek candidate areas

- Skopelos
- Chios
- Skyros
- Sikinos
Sikinos Island, Greece
ENtopia Project:

- should not be regarded as a competition but as a process
- can raise local awareness about environmental and conservation issues
- may prove an effective weapon for local authorities in order to obtain EU funding
- will provide information to all Europeans and encourage them to visit our communities and settlements
Acknowledgements

ELLINIKI ETAIRIA
Hellenic Society for the Protection of the Environment and the Cultural Heritage

Sustainable Aegean Programme
ELLINIKI ETAIRIA

John S. Latsis
Public Benefit Foundation
"What human beings need is not utopia ('no place'), but **Entopia** ('in place') ... a place which satisfies the dreamer and is acceptable to the scientist, a place where the projections of the artist and the Builder merge”.

*C. Doxiadis ‘Ekistics’, 1968*
Contact Details:
Miltiades Lazoglou
ELLINIKI ETAIRIA-Society for the Environment and Cultural Heritage
28 Tripodon St., 105 58, Athens, Greece
[e] aigaio@ellinikietairia.gr, www.ellet.gr
[t] (+30) 210 3225245, ext. 114, [Fax] (+30) 210 3225240

Thank you for your attention!