

**CHARTS Closing Conference**  
**ENGAGING CULTURE AND HERITAGE FOR SUSTAINABLE**  
**TOURISM DEVELOPMENT**

**The Modern Trends of Partnership in**  
**Georgian Cultural Tourism Management**

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# Cultural motivators:

- Historical places and areas;
- Archaic dialect's defense places;
- Ethno-culture;
- Folklore;
- Handcrafting and trade centers;
- Region inhabitants' creative potential;  
Theatres and concert halls;
- Festivals.

# Tourism:

- can be a considerable force for the conservation of historic and cultural heritage
- can stimulate arts, crafts and other creative activities within communities.
- encourage communities to value their cultural heritage.

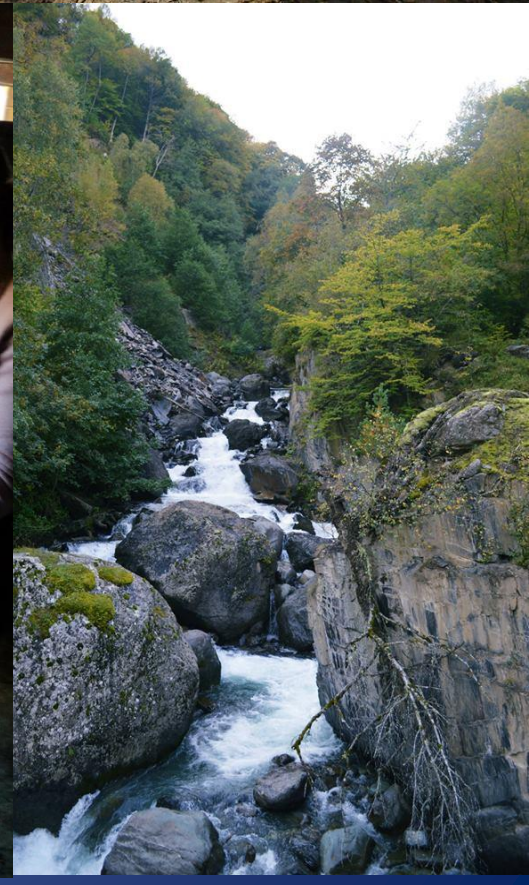
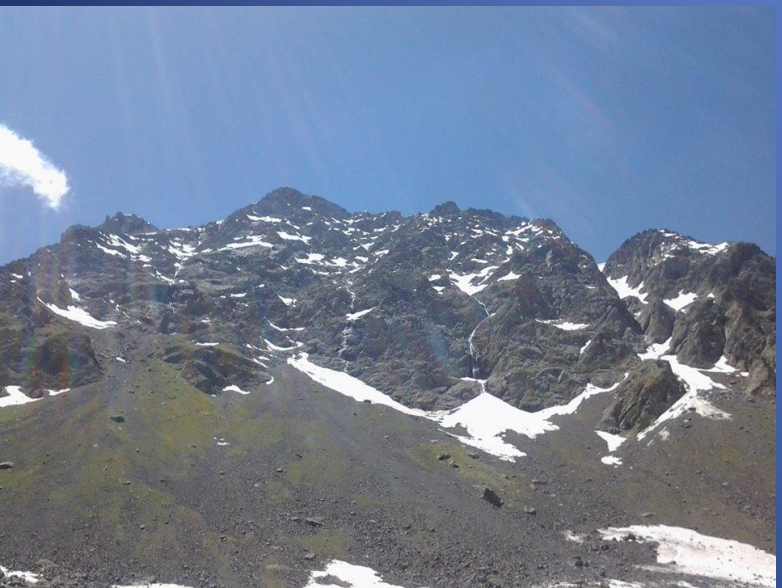
# Funding

- Academics
- Research institution
- Students





# Some cases from Khevsureti, mountainous region of Georgia



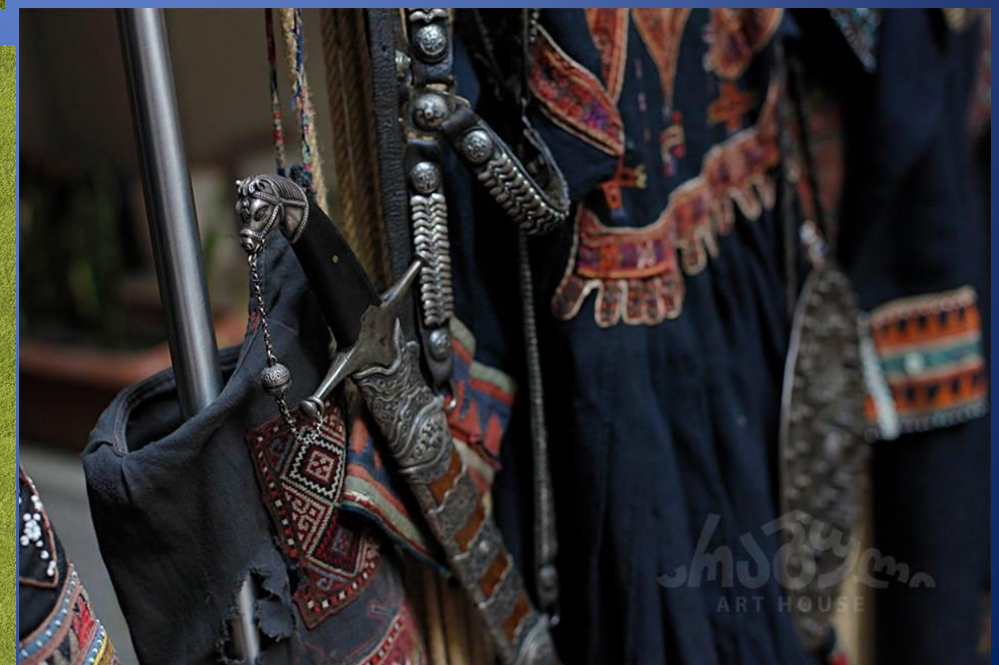


# Guest house Gudani (Khevsureti)





# Arabuli ArtHouse



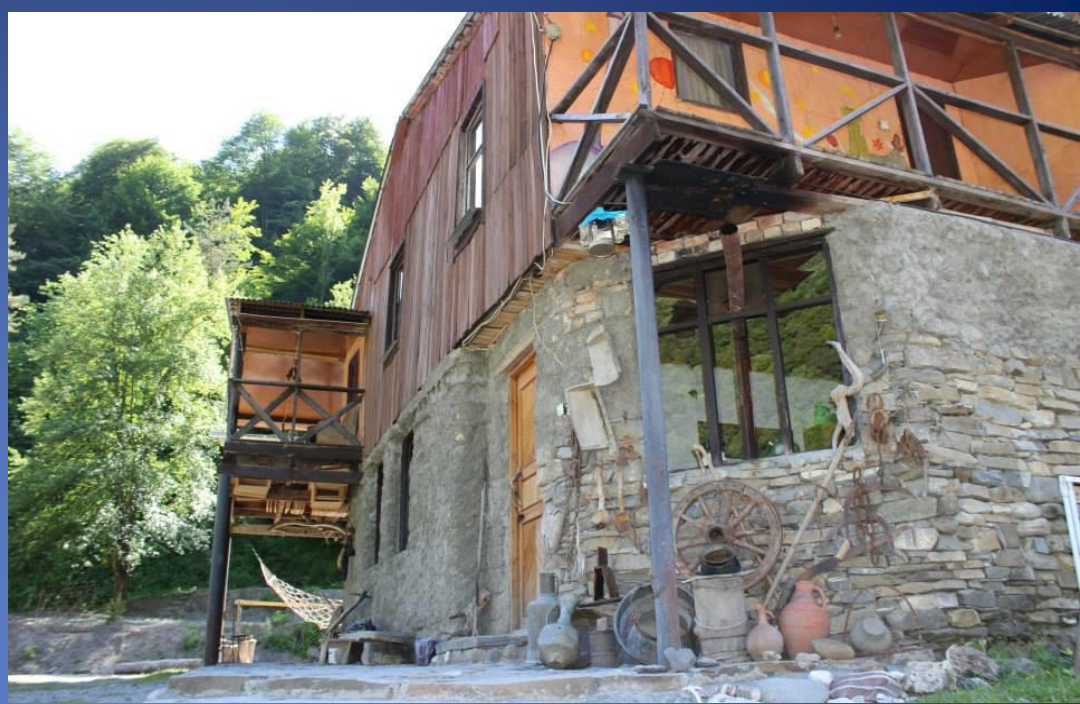


# Khevsurian House by Shota Arabuli





# Korsha guest house





# Khevsurians



აჭაქიანი

ტ/ფ „საქსურსტობი“ რედაქტორი ვ. ზუბაშვილი ქ. მუდითაური 1996 წელი



# Thank you

