

CHARTS Award 2014

The Award for Cultural Tourism
Development and Promotion
in Europe

for Tourism Destinations across Europe



www.charts-interreg4c.eu

About the CHARTS Award 2014

- **Culture** and **Heritage** are important factors for sustainable development; contributing to the protection of natural and cultural heritage, the extension of tourism period as well as increase awareness of tourists and host communities, regional GDP and multiplier effects
- The **CHARTS Award** is based on a contest in accordance with the CHARTS project in order to involve several regions across Europe, other than project partners
- The **CHARTS Award** is aimed at tourism destinations Europe-wide, on achievements of results and outputs in **12 good practice themes on cultural tourism**, concerning results of actions which have been implemented and which have produced significant results and achievements
- Winners will be recognised as **examples of excellence** inspiring other tourism destinations, in local and regional contexts and stimulating further development of regional initiatives
- The Award will enhance the visibility of European cultural tourism destinations

WHO CAN APPLY?

- The CHARTS Award is open to **all tourism destinations across Europe** with its 28 Member States, incl. **Norway and Switzerland**
- You may apply covering at least 3 of the 12 themes
- No paper version of the application is needed!

Timing & Application forms

- Download the application form at www.charts-interreg4c.eu
- Applications will be accepted until **31 May 2014 24.00 CET**

WE LOOK FORWARD TO RECEIVING YOUR APPLICATION!



The Award is an action of CHARTS project,
made possible by the EU INTERREG IVC programme and
co-financed by the European Regional Development Fund

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